

# CRISTIAN FILIMON, Senior Product Manager

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## SUMMARY

As an experienced data-driven Product Manager, I have a track record of successfully bringing products and services to market. I am highly motivated and possess excellent ownership skills.

In my previous roles, I led various technical teams efficiently and created an open and collaborative environment. I am able to balance short-term needs with long-term strategy by prioritising the product roadmap and backlog. I'm skilled at discovering actual problems and using an agile mindset to solve them and deliver valuable business outcomes.

## WORK HISTORY

### Senior Product Manager, Publicis Sapient

*Jul 2024 - Present*

- Optimise the delivery of value through understanding, removal of impediments and supporting flow within the teams, and their broader delivery systems.
- Implement regulatory and business requirements into workflows and processes. Ensure the regulatory compliance of all team operations.
- Own and prioritise the product backlog allowing the development team to 'pull' highest value requirements.

### Product Manager, Amaze Studio

*Jan 2022 - Jul 2024*

- Running solution design sprint with stakeholders to find solutions for companies problems.
- Define the product vision and product roadmap and release plans to match that match business strategy
- Define key OKRs and objectives with Stakeholders and ensure alignment between various projects
- Spearheaded the automation of critical processes, including sales, video production, client management, billing, and reporting. Leveraged tools such as No-Code SaaS and API Integrations leading to a substantial boost in efficiency for account and sales teams;

### Technical Product Manager, SEOMonitor

*Sep 2019 - May 2021*

- Own and prioritise the product backlog, develop detailed specifications and ensure the development team to deliver the highest value of requirement for the SysAdmin & DevOps teams.
- Conduct user acceptance testing (UAT) to guarantee the quality and functionality of new features and updates
- Serve as a product ambassador internally and externally, sharing knowledge with the team and onboarding customers

### Technical Product Manager, Symbolic Software

*May 2015 - Sep 2019*

- Own product backlog prioritisation, using data and customer insights to ensure we're delivery the most impactful features
- Facilitate effective sprint planning sessions, defining clear goals and user stories for each development cycle. Coach the team in continuous delivery and improvement.
- Identify the most important and impactful processes and systematically map them, identify pain points, land work to apply technology to automate and improve them while ensuring compliance, quality and cost effectiveness.

## OLDER EMPLOYMENT

Product Owner, Comodo; Bucharest, Romania

Feb 2013 - Dec 2014

Digital Project Manager, Avia Motors; Bucharest, Romania

Jul 2010 - Mar 2012

### KEY SKILLS

Excellent Interpersonal Skills  
Strong 'Get Things Done' Mentality  
Complex Problem Solving  
Critical Thinking  
Detail Oriented  
Dedicated Team Player  
Ability to Synthesize  
Defining and measuring OKR  
Sprint planning  
Process Automation  
Product Discovery  
SCRUM Methodology  
Data Structures  
Data Analytics

### TOOLS

#### PRODUCT TOOLS

Figma, Miro, Canva, ClickUp, Pipedrive, Slack, Intercom, Airtable, Notion, Typeform, Mailchimp, User-Flow Diagrams, Postman, Productboard, Jira

#### DATA ANALYTICS

Plecto, Google Analytics, Google Data Studio, Google Tag Manager, Advanced Google Sheets and Excel skills.

### SIDE PROJECTS

**Maker of Breathey.app**; from Jan 2022

I built Breathey to help people to integrate breathing exercises into their daily routines. Reached a few hundred daily active users for the last 6 months. Currently working to launch a major update.

**Creator of Automation Valley**; from May 2024

A weekly newsletter offering actionable insights on automation for entrepreneurs, employees, and marketers, fostering efficiency and innovation through practical use cases and tool showcases.

### KEY COMPETENCIES

**Advanced Problem Solving:** I remain calm when faced with challenges, strategically devising the most effective solutions to overcome them.

**Ownership Mentality Mastery:** Possessing an unwavering ownership mentality that helps me get things done and keeps all external factors in mind.

**Excellent prioritisation:** Demonstrating robust prioritization skills, I swiftly make decisions with a keen focus on the organization's overarching objectives.

**Effective Communication:** I proficiently synthesise highly technical concepts into straightforward language, skillfully presenting them to diverse stakeholders.

### COURSES

LEADERSHIP COURSES:

**Advanced Product Management, COLAB, New Zealand;** Nov 2023

**Salesforce Data Cloud Consultant, Salesforce;** Jan 2025

**Agile Project Management, Google;** Feb 2025

**Clickup Expert & Admin Certificate, Clickup;** Jul 2023

**AI for Everyone & Gen AI for Everyone, DeepLearning.ai;** Apr 2023

**Professional Scrum Product Owner I (PSPO I), Scrum.org;** Jan 2021